Catalog Chebla

Chebla a taste of Tunisia made for the world

Table Of Content

Company presentation. 3-4

Our history and terroir. 5-6

What we can do for you 7-10

Certifications & Credentials 11-15

Export & International logistics 16-19

Our contact 20

Company presentation.

At the heart of the authentic lands of **Sidi Ali Ben Aoun,** in the region of **Sidi Bouzid**, **CHEBLA** was founded in **2011** from the vision of **Samir Aouni,** a passionate entrepreneur deeply connected to Tunisian land and committed to excellence in olive cultivation. Driven by values of discipline, transparency, perseverance, and innovation, he envisioned a company capable of combining agricultural heritage with modern technologies in order to offer Tunisian olive oil that meets the highest international standards.

Thanks to his human-centered leadership, rigor, and forward-looking vision, CHEBLA has gradually established itself as one of the leading players in Tunisia's olive oil sector. Since its beginnings, **CHEBLA** has never simply produced olive oil. The company has cultivated a true philosophy: **respecting the land, valuing people**, and **guaranteeing impeccable quality** at every stage. Within its olive groves, smart agricultural techniques blend with the expertise of passionate professionals to preserve the purity of the fruit and ensure sustainable agriculture for future generations.

Company presentation.

This pursuit of excellence continues in modern mills equipped with the most advanced technologies, where olives are carefully transformed into **authentic, elegant,** and **deeply Mediterranean organic extra virgin olive oil**. Every drop tells the story of a genuine Tunisian terroir, a carefully mastered harvest, and an unwavering commitment to quality.

Certified **organic** by **CCPB srl,** CHEBLA now meets the most demanding international standards in quality, sustainability, and environmental responsibility.
Today, CHEBLA embodies a new generation of Tunisian olive oil excellence: a brand that unites tradition and **modernity**, **authenticity** and **innovation**, human connection and international standards.

Our history and terroir.

Brand origin

Born in **Sidi Ali Ben Aoun**, in Tunisia's **Sidi Bouzid** region, Chebla was founded from a passion for agriculture and excellence in olive oil production. The brand reflects the richness of its land and its strong agricultural heritage.

Family & Entrepreneurial History

Chebla is rooted in the **Aouni family's** long-standing olive-growing heritage. Inspired by this legacy, **Samir Aouni** turned it into a modern vision that blends tradition with innovation, creating a brand known for its premium quality and authenticity.

Connection to the Land

Our story begins in the fertile lands of **Sidi Ali Ben Aoun**, where a unique climate and rich soil produce olives with distinctive character, rich aroma, and exceptional quality.

Our history and terroir.

Know-How & Expertise

At **Chebla**, olive oil production is both a heritage and a craft. From the careful cultivation of our olive trees to the precise harvesting process and cold extraction methods, every step is carried out with **dedication**, **precision,** and **respect** for the fruit. By integrating advanced technologies while preserving traditional expertise, we ensure excellence in every drop.

Values & Differentiation

Chebla is built on four fundamental values: **Quality, Discipline, Trust,** and **Cleanliness.** These principles guide every stage of our production process and define our identity. What sets **Chebla** apart is our ability to unite authentic Tunisian **heritage, artisanal excellence,** and **modern innovation** to deliver an organic extra virgin olive oil that meets the highest international standards.

What We Can Do for You

At Chebla, we combine agricultural heritage, modern technology, and export expertise to deliver premium olive oil solutions tailored to your needs.

We Provide:

✓ Olive selection and rigorous quality control

✓ Over 200 hectares of olive groves with 90,000 olive trees

✓ Modern cold extraction ensuring purity and excellence

✓ Secure storage in food-grade stainless steel tanks

✓ Private label packaging in glass, tins, and PET formats

✓ Complete export logistics for bulk and packaged olive oils

What We Can Do for You

Our vision :

We believe that excellence comes from **responsibility, innovation**, and **respect** — for our customers, our products, and our environment.

- ✓ This is the standard we set.
- ✓ This is the way we work.

Our capacity of production :

Our company is backed by a robust production capacity, supported by over **200 hectares** of olive groves, featuring around **90,000 olive trees** that are carefully cultivated and expertly managed.

To ensure high production performance and strict quality control, our olive mill has a crushing capacity of up to **300 metric tons** of olives per **24 hours.**

Our olives variety :

Variety	Origin	Flavor Profile	Typical EVOO Acidity	Characteristics
Chemlali	Tunisia	Mild, light fruity, almond notes	0.2% – 0.5%	Widely cultivated in Tunisia, smooth and balanced oil
Koroneiki	Greece	Green fruity, robust	0.2% – 0.5%	Premium variety widely used in high-end olive oils
Arbosana	Spain	Medium fruity, slightly spicy	0.2% – 0.5%	Good balance between sweetness and intensity

✓ Premium variety widely used in high-end olive oils.

Certifications & Credentials

Quality Certifications

Our commitment to excellence is reflected in our internationally recognized food safety and quality certifications, including **ISO 22000** and **Organic certification.**

Certifications & Credentials

Labels & Standards

Organic Extra Virgin Olive Oil

Cold Extracted

100% Natural

Low Acidity Level

Full Traceability

No Additives

Sustainable Production Standards

Certifications & Credentials

Awards and certifications

At Chebla, producing exceptional organic extra virgin olive oil is a commitment to authenticity, refinement, and excellence. Rooted in the rich Tunisian terroir, our olive oils have received numerous international distinctions and gold medals across prestigious global competitions from 2023 to 2026. These awards reflect the purity, premium quality, and worldwide recognition that define the Chebla name.

Certifications & Credentials

Awards

Certifications & Credentials

Certifications

Export & International logistics

Bulk Olive Oil Export

Available shipping solutions include:

- Tankers

- Flexitanks

- Drums

- Totes

Packaged Product Export

Available shipping solutions include:

- ✓ Purchasing coordination
- ✓ Warehousing and storage
- ✓ Laboratory analysis and quality verification
- ✓ Weight and compliance control
- ✓ Transportation management
- ✓ Export documentation and customs formalities
- ✓ Delivery coordination up to the destination port

Private Label Packaging Solutions

We provide high-performance packaging services adapted to different market needs, including:

- **Glass bottles**

- **Metal tins**

- **PET containers**

Our production lines are designed to support customized **PRIVATE LABEL** projects with efficiency and precision.

We manage the complete export process to ensure seamless **worldwide delivery**.

Your trusted partner

More than a supplier, Chebla is a strategic partner committed to delivering **quality, reliability**, and **customized** solutions for international olive oil markets

Our contact

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Thank You

Thank you for your trust and interest in **CHEBLA**. Every partnership begins with shared values, mutual ambition, and a commitment to excellence. We look forward to growing together and bringing the authentic taste of Tunisia to the world.

Chebla a taste of Tunisia made for the world